

AAA Recognizes Child Passenger Safety Month

AAA continues to champion comprehensive legislation requiring children to be seated in an appropriate child restraint system in all seating positions. In addition to pushing for stronger laws, AAA Minnesota/Iowa continues education efforts including sponsoring safety seat checks, providing the required child-care/foster-care curriculum and offering child passenger safety technician classes to increase the number of educators in the state. In addition, AAA, Minnesota Safety Council and the Department of Public Safety created *CarSeatsMadeSimple.org*, a resource for parents and caregivers who may not have access to one-on-one education efforts.



Libby graces the cover of the current PetBook.

Pet Photos Wanted

The next time you go on vacation with your pet, be sure to take along your camera and get a shot for the AAA PetBook Photo Contest. The winner will appear on the cover of the 11th edition of *Traveling with Your Pet: The AAA PetBook*. The winner also will receive a \$350 AAA Visa Gift Card and five complimentary copies of the book.

Deadline is Nov. 30, 2008. E-mail to PetBookcontest@national.aaa.com. For contest rules and judging criteria, visit AAA.com/PetBook.

Recognizing the Best

Sales agents and managers were honored recently as AAA President's Elite for their accomplishments in 2007. Only 3 percent of agents in the market meet the AAA standards required to achieve the President's Elite level of service and performance.

To experience the superior service AAA President's Elite Insurance and Travel Agents provide, visit your local branch. Minnesota's President's Elite for 2007 are pictured here. ●

Insurance President's Elite



Bob Eggerichs
Insurance Agent
of the Year

Insurance President's Elite



Ann-Marie Underhill

Travel Agent President's Elite



Rose Pohl
Travel Agent of the Year,
Accredited Cruise
Counselor



Amber Pietan
Certified Travel Associate

Poster Contest

AAA's 65th annual Traffic Safety Poster Program brings out the creativity in young people while educating them in important traffic safety issues. The program continues its primary aim of reducing traffic crashes, the No. 1 cause of death for children ages 1 to 14.

Students illustrate a selected safety category, under the supervision of educators and youth leaders. The program allows youth to become creative in slogan design while striving to develop memorable entries, leading others to safety through example and enthusiasm.

Entries must be submitted by Jan. 20, 2009, to: Poster Program, 600 West Travelers Trail, Burnsville, MN 55337. For contest entry rules, judging criteria and award categories, visit AAA.com/Safety or call 952-707-4387.